

20

25

Impact Report

Opportunities
for Williamson & Burnet Counties



A Letter From Our Executive Director

Dear OWBC Family,

As we reflect on a successful 2025, I want to begin by expressing my deepest gratitude for your unwavering commitment to our Board Members, volunteers, community partners, and our incredibly resolute staff. Looking back, we recognize the lingering effects of high cost of living and the complexities of today's cultural climate. Despite these challenges, our team at Opportunities for Williamson and Burnet Counties (OWBC) has remained steadfast in our mission to serve our community's most vulnerable.

In 2025, our invaluable Meals on Wheels kitchen staff and volunteer drivers proved to be far more than meal providers, they became a vital source of companionship for our homebound seniors. This year alone, we delivered over 240,000 nutritious meals to those in need. These meals not only nourished the body but also provided wellness checks and peace of mind to families, ensuring their loved ones remained safe and cared for.

I also want to recognize our Head Start leaders, center directors, teachers, and countless partners who continue to provide nurturing care to children despite ongoing, industry-wide staffing shortages. Their commitment to early childhood education remains unwavering.

My sincere appreciation goes to our Community Services team for successfully managing utility assistance, individual and family crisis support, and case management services to those in need. I am grateful to our senior leadership, finance, human resources, and administrative teams. Their tireless efforts have ensured our operations continue to run smoothly despite rising costs in insurance, supplies, and overall operational expenses.

Furthermore, I extend my deepest thanks to our Board members, volunteers, donors, community foundations, and corporate partners. Your generosity, whether through your time, expertise, or financial contributions has been instrumental in meeting the needs of our community.

As we look ahead to 2026, navigating ongoing economic uncertainty will remain a defining challenge, not only for the families we serve, but for organizations like ours. I am confident that OWBC is prepared to meet this moment. Our strength lies in the dedication of our staff, leadership of our Board, and the continued generosity of our community partners. Together, we will remain steadfast in our mission to deliver life-changing services. With your continued support, we will not only endure these challenges but continue to serve as a vital lifeline for our neighbors in need.

Warm regards,
Marco Cruz, Executive Director

Who We Are

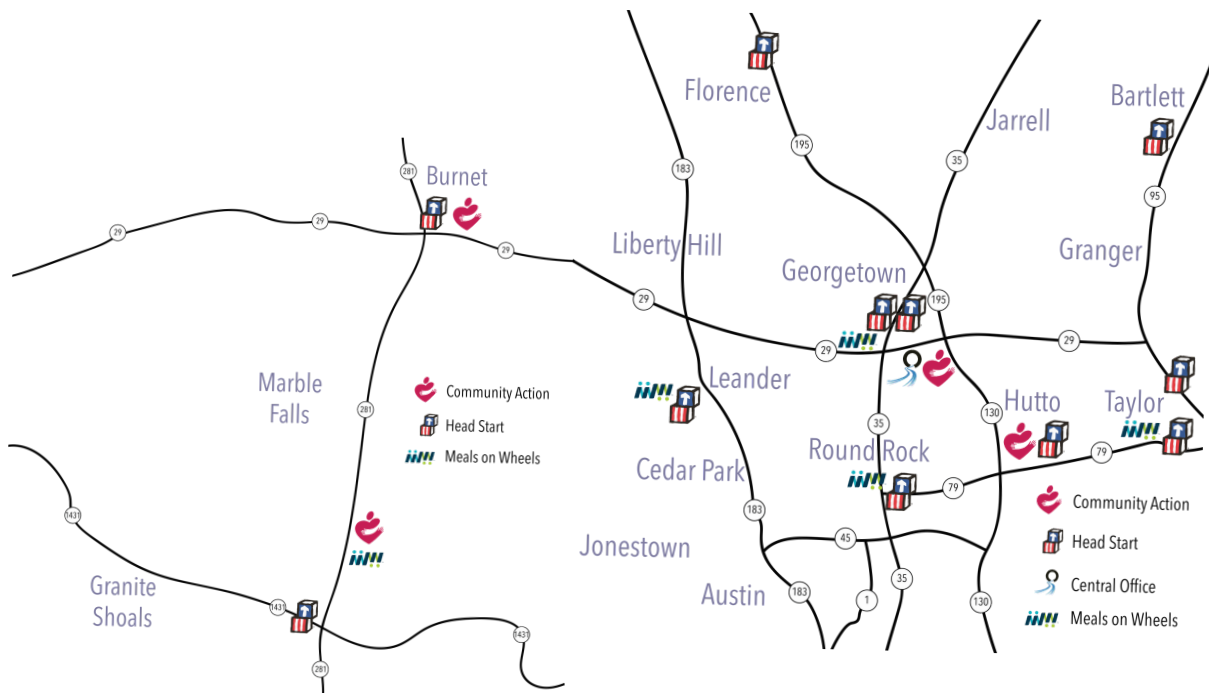
OUR VISION

A healthy, educated community in which all people live independently and with dignity

OUR MISSION

To empower children, families, and seniors to achieve and sustain independence by delivering vital services and partnering with local organizations to provide education, nutrition, and community support.

WHERE WE SERVE



Our Impact

4,835

TOTAL CLIENTS SERVED



\$531,252

TOTAL INDIVIDUAL DONATIONS

828+

TOTAL VOLUNTEERS



\$2,433,703

TOTAL IN-KIND DONATIONS



Finance

Statement of Activities

Grants & Contracts	\$13,860,888
In-Kind Donations	2,433,703
Program Services	7,212
Contributions & Other Income	1,050,847
Total Revenues	<u><u>\$17,352,651</u></u>

Head Start	\$10,735,197
Meals on Wheels	3,170,865
Community Services	1,658,543
General & Admin	1,022,885
Fundraising	87,494

Total Expenses \$16,674,984

Statement of Financial Position

Cash/Investments	\$4,937,769
Accounts Receivable	620,666
Pre-paid Expenses	203,027
Property & Equipment (net)	6,704,903
Other Assets	347,300
Total Assets	<u><u>\$12,813,665</u></u>

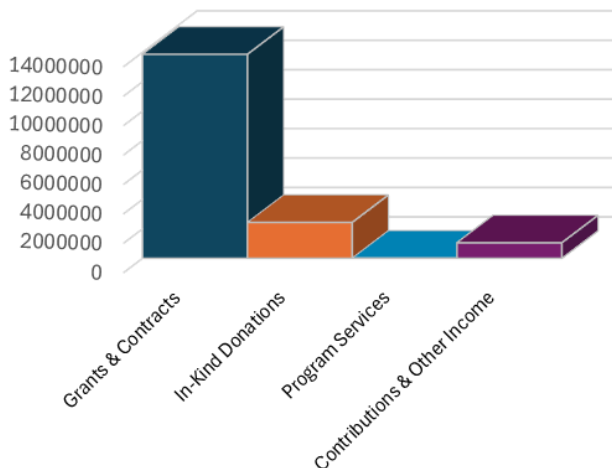
Current Liabilities	\$570,001
Long-Term Liabilities	1,964,402

Total Liabilities \$2,534,403

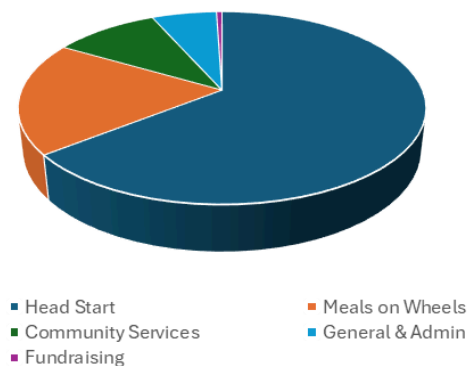
Net Assets \$10,279,262

Total Liabilities & Net Assets \$12,813,665

Revenue



Expenditures



Community Services

The Community Services programs are what make OWBC a Community Action Agency (CAA). As the area's CAA, Community Services offers two programs to assist residents in Williamson and Burnet Counties: the Energy Assistance Program and the Self-Sufficiency Program.

Energy Assistance Program (EAP)

EAP is designed to assist low-income households in meeting their energy needs. We help pay heating and electric bills for those who qualify. EAP is for any household at 150% of the poverty level, as calculated within the past 30 days.

Self-Sufficiency Program (CSBG)

For qualifying families, we provide one-on-one coaching and assistance to help households increase their job skills, education, and wages. Case Management services, for low-income residents, are designed to eliminate poverty and foster self-sufficiency. Our trained case management professionals guide and support clients to successful outcomes, such as obtaining employment, education, and budget training.



CSBG Program Data

- **2,911 total clients served**
- **1,279 households served**
- **3 clients transitioned out of poverty**

CSBG Client Data

- *1,821 female / 1,069 male clients*
- *671 clients are seniors*
- *910 clients have a disabling condition*
- *150 clients are employed*
- *844 clients are unemployed*
- *436 of clients are retired*

Energy

- 2,208 clients served
- \$1.07 million paid to utility companies

Head Start

Head Start is a comprehensive child and family development program that prepares children from birth to five years of age to become successful school students and members of society. We operate our Head Start program out of 11 centers across Williamson and Burnet Counties, providing tools and resources to both the children and their families.



Head Start's primary goal is to prepare children to be school-ready so they can seamlessly transition to kindergarten. Each child works toward individual goals; therefore, our teachers can adapt their lessons and interactions based on a child's individual needs. Our children learn vocabulary, language, numbers, colors, shapes, and much more. They also learn social skills by engaging with other children in the classroom and on the playground. Additionally, Head Start monitors children's health by keeping them up-to-date on immunizations, dental care, and medical checkups. The program also provides breakfast, lunch, and a snack to all children, Monday through Friday, as well as additional food items for the weekends as needed.



2024-2025 School Year

400

TOTAL STUDENTS ENROLLED

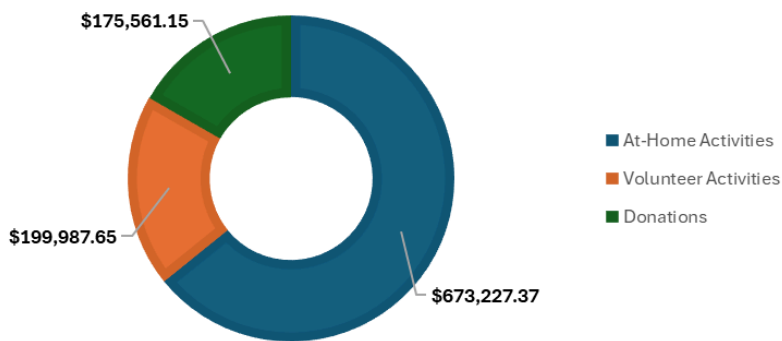
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EARLY HEAD START

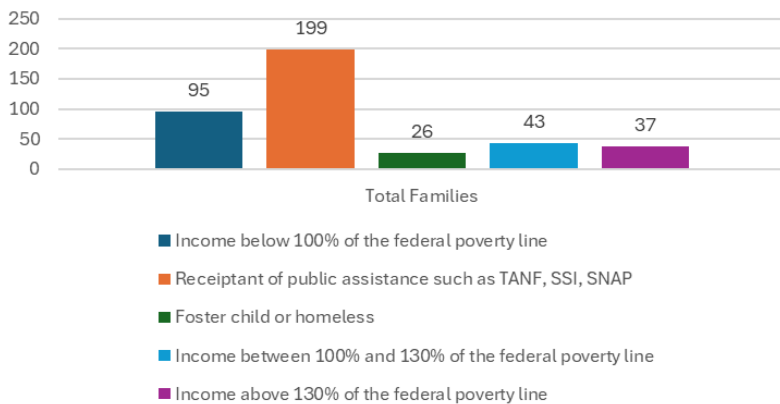
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HEAD START

IN-KIND DONATIONS



MEETING THE NEEDS OF AT RISK FAMILIES



Meals on Wheels

The Senior Nutrition services offered through Meals on Wheels become increasingly meaningful as our senior population continues to grow. In 2025 alone, we served over 1,500 clients. As the area's senior nutrition program, we provide hot, noontime meals to seniors in need 5 days a week, 52 weeks a year.

Meals on Wheels helps enable seniors to remain living independently for as long as possible. Meals are delivered by our devoted community champions who offer a human connection for seniors who are often isolated and lonely. For many seniors, these wonderful community champions may be the only people they see on a consistent basis. Therefore, community champions also provide a daily wellness check and can alert staff to any needs or concerns.



By the Numbers



243,984

Meals Served



1,524

Seniors Served



828

Community
Champions



25,000+

Champion Hours



Did You Know?

\$8 feeds a senior for 1 day
\$40 feeds a senior for 1 week
\$160 feeds a senior for 1 month

Pay for Meals



Development

The Development department at OWBC has many functions, including grant writing, fundraising, managing in-kind donations, and developing community outreach opportunities.

Reinventing our Fundraisers

In 2025, the Development department flourished, raising a record amount of funds through multiple campaigns.

Fundraising Campaigns

Amplify Austin	\$13,827
Golf for Meals	\$10,000
Sip & Shop Fundraiser	\$31,000
WHO Fundraiser	\$103,000
Clay Shoot Fundraiser	\$55,000
Year-End Giving	\$60,261
Total	\$273,088

**includes matching funds*



Marketing & Development Staff

MARK YOUR CALENDARS



8TH ANNUAL CLAY SHOOT

🎯 September 2026 🎯

Reunion Ranch - 850 Co Rd 255, Georgetown



MAY 2027

LAKESIDE PAVILION | MARBLE FALLS

Thank you to our Community Partners



Board of Directors

Since 1968, local Community Action Agencies have been required to have tripartite governing boards to gain and retain designation as eligible entities receive Community Services Block Grant (CSBG) funding. Our board is one-third democratically-selected representatives of the target-income communities, one-third local elected officials (or their representatives), and the remaining members are from major groups and interests in the community.

Our board is responsible for ensuring we continue to assess and respond to causes and conditions of poverty in Williamson and Burnet Counties, achieve anticipated family and community outcomes, and remain administratively and fiscally sound.

Executive Committee

Michael Sprott

Chair - Williamson County (Private)

Rbank - VP Commercial Lender

Carrie Berry

Vice-Chair - Williamson County (Target Rep.)

Commissioner Terry Cook

Secretary - Williamson County (Public)

WilCo. Commissioner

Greg Olmer

Treasurer - Williamson County (Public)

City of Leander

Lorraine Brady - Williamson County

Nancy Alderman - Williamson County

Gus Rivera - Williamson County

Andres Leandry - Burnet County

Susan Doyle - Burnet County

Londa Chandler - Burnet County

Fernando Albornoz - Burnet County

Our Locations

Senior Nutrition

Allen R. Baca Senior Center

301 W. Bagdad Ave., Bldg. 2
Round Rock, TX 78664
(512) 255-4970

Bagdad Activity Center

351 N. Bagdad Rd.
Leander, TX 78641
(512) 259-0288

Burnet County MOW

3410 N U.S. Hwy 281
Marble Falls, TX 78654
(512) 641-3500

Madella Hilliard Senior Center

803 W. 8th St.
Georgetown, TX 78626
(512) 863-5010

Sunrise Senior Center

602 N. Wood St.
Burnet, TX 78611
(512) 715-9717

Taylor Senior Center

1301 W. 4th St.
Taylor, TX 76574
(512) 352-5539

Head Start

Bartlett Head Start

602 W. Clark St.
Bartlett, TX 76511
(254) 527-4645

Burnet Head Start

602 N. Wood St.
Burnet, TX 78611
(512) 756-4777

Florence Head Start

306 College Ave.
Florence, TX 76527
(254) 793-9495

Harris-Ross Head Start

303 Ferguson St.
Taylor, TX 76574
(512) 365-1070

Hutto Head Start

80 Mager Ln.
Hutto, TX 78634
(512) 642-3144

Leander Head Start

396 Municipal Dr.
Leander, TX 78641
(512) 570-0480

Marble Falls Head Start/ISD

901 Ave. U
Marble Falls, TX 78654
(830) 798-3674

Mary Bailey Head Start

601 N. College St.
Georgetown, TX 78626
(512) 863-5259

Rawleigh Elliott Early Head Start

103 Holly St.
Georgetown, TX 78626
(512) 864-9733

Round Rock Head Start

1001 E. Main St.
Round Rock, TX 78664
(512) 255-4536

Get Involved

Donate

Our agency, specifically our Meals on Wheels program, runs on donations. Give now!



Volunteer

We're always in need of community champions to assist in classrooms or with meal deliveries.



Subscribe

Join our email list and receive our quarterly newsletter to learn more about upcoming events and fundraisers



Follow Us

Follow our Facebook page to see what's new and what we're doing in the community!

