

# 2024

## Impact Report

**Opportunities**  
for Williamson & Burnet Counties



## A Letter From Our Executive Director

Hello Friends,

Thank you for contributing to a successful 2024. Many of you have faced challenges such as high inflation, slow economic gains, and cultural divide. Despite these challenges our team at Opportunities for Williamson and Burnet Counties (OWBC) remained steadfast in serving our community's most vulnerable. I am extremely proud of the dedicated staff who have risen to the challenge. Their perseverance in serving our community is truly commendable.



I especially applaud our Meals on Wheels staff for ensuring our clients receive fresh, hot meals and our volunteers for delivering the meals despite the increase in need and rising costs for delivery. I applaud our Head Start leaders, center directors, and teachers who continue to provide loving care to children despite industry-wide staffing shortages. I deeply appreciate our Community Services team for managing increased funding responsibilities.

I extend my gratitude to our Senior Leaders, Finance, Human Resources, and Administrative Staff for keeping our operations running smoothly despite the rising costs of insurance, supplies, and overall operational costs. I am also grateful to our Board members, volunteers, donors, community foundations, and corporate partners for their generosity. Your support, whether through time, talent, or financial contributions, has been instrumental in meeting the needs of our community. The OWBC team will always be grateful for your kindness.

As we look ahead to 2025, navigating the current economic turbulence will be challenging not only for those in need but also for the organizations that support them. I believe OWBC is well-prepared for this challenge thanks to our resolute staff, Board, and strong community partnerships. With continued resolve, we will provide early childhood education, financial assistance, utility assistance, family advocacy, and nutrition services to those who rely on us. Together, we will endure.

Warm regards,  
Marco Cruz, Executive Director

# Who We Are

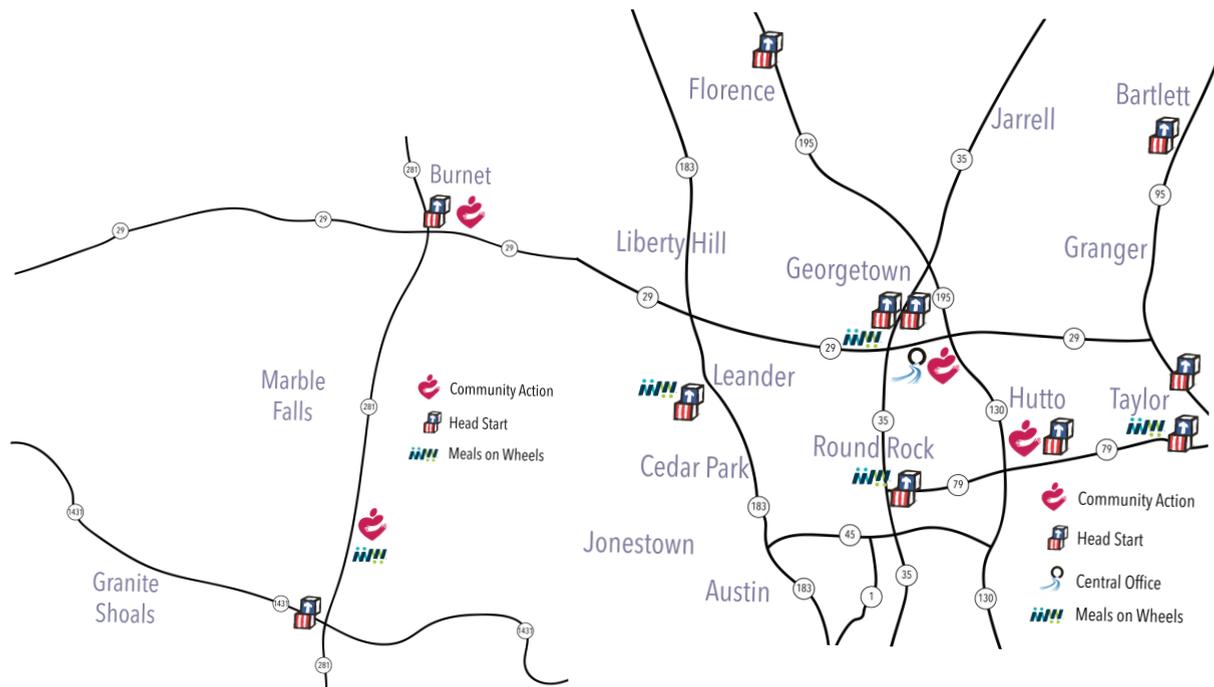
## OUR VISION

**A healthy, educated community in which all people live independently and with dignity**

## OUR MISSION

**To empower children, families, and seniors to achieve and maintain independence by partnering with area organizations to provide education, nutrition, and community support**

## WHERE WE SERVE



## Our Impact

5,163

TOTAL CLIENTS SERVED



\$215,073

TOTAL INDIVIDUAL DONATIONS

1,320+

TOTAL VOLUNTEERS



\$2,086,117

TOTAL IN-KIND DONATIONS



# Finance

## Statement of Activities

Grants & Contracts	\$14,284,374
In-Kind Donations	2,086,117
Program Services	8,569
Contributions & Other Income	880,140
<b>Total Revenues</b>	<b><u><u>\$17,259,200</u></u></b>

Head Start	\$11,330,608
Meals on Wheels	3,134,550
Community Services	1,908,800
General & Admin	93,629
Fundraising	76,490

**Total Expenses** **\$16,544,077**

\*Affordable Housing services now provided by the Texas Housing Foundation

## Statement of Financial Position

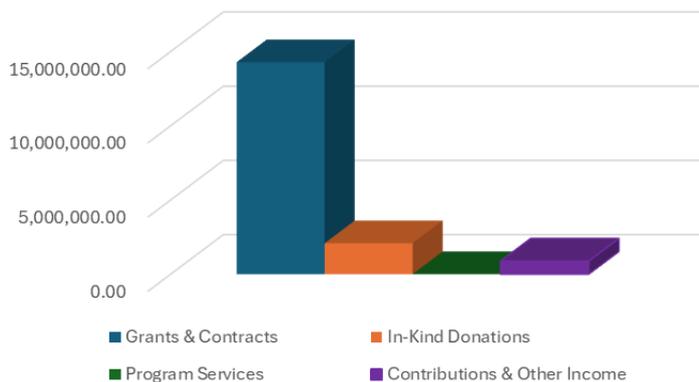
Cash/Investments	\$4,190,905
Accounts Receivable	1,535,394
Pre-paid Expenses	202,122
Property & Equipment (net)	6,742,555
Other Assets	399,875
<b>Total Assets</b>	<b><u><u>\$13,070,851</u></u></b>

Current Liabilities	\$1,664,882
Long-Term Liabilities	2,134,248
<b>Total Liabilities</b>	<b><u><u>\$3,799,130</u></u></b>

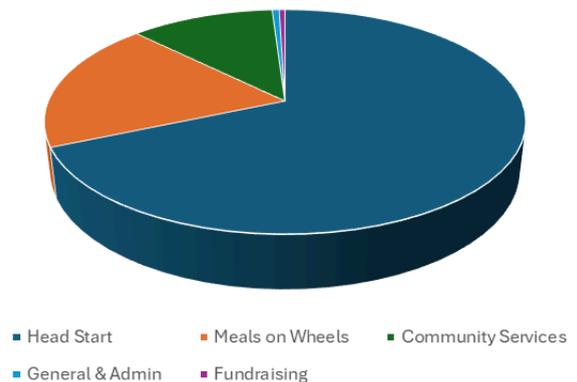
**Net Assets** **\$9,271,720**

Total Liabilities & Net Assets **\$13,070,851**

Revenue



Expenditures



# Community Services

The Community Services programs are what make OWBC a Community Action Agency (CAA). As the area's CAA, Community Services offers two programs to assist residents in Williamson and Burnet Counties: the Energy Assistance Program and the Self-Sufficiency Program.

## Energy Assistance Program (EAP)

EAP is designed to assist low-income households in meeting their energy needs. We help pay heating and electric bills for those who qualify. EAP is for any household at 150% of the poverty level, as calculated within the past 30 days.

## Self-Sufficiency Program (CSBG)

For qualifying families, we provide one-on-one coaching and assistance to help households increase their job skills, education, and wages. Case Management services, for low-income residents, are designed to eliminate poverty and foster self-sufficiency. Our trained case management professionals guide and support clients to successful outcomes, such as obtaining employment, education, and budget training.



## CSBG Program Data

- **2,970 total clients served**
- **1,345 households served**
- **4 clients transitioned out of poverty**

## CSBG Client Data

- *1,912 female / 1,053 male clients*
- *688 clients are seniors*
- *700 clients have a disabling condition*
- *373 clients are employed*
- *818 clients are unemployed*
- *464 of clients are retired*

## Energy

- 2,266 clients served
- \$1.2 million paid to utility companies



# Head Start

Head Start is a comprehensive child and family development program that prepares children from birth to five years of age to become successful school students and members of society. We operate our Head Start program out of 11 centers across Williamson and Burnet Counties, providing tools and resources to both the children and their families.



Head Start's primary goal is to prepare children to be school-ready so they can seamlessly transition to kindergarten. Each child works toward individual goals; therefore, our teachers can adapt their lessons and interactions based on a child's individual needs. Our children learn vocabulary, language, numbers, colors, shapes, and much more. They also learn social skills by engaging with other children in the classroom and on the playground. Additionally, Head Start monitors children's health by keeping them up-to-date on immunizations, dental care, and medical checkups. The program also provides breakfast, lunch, and a snack to all children, Monday through Friday, as well as additional food items for the weekends as needed.

# 2023-2024 School Year

# 495

TOTAL STUDENTS ENROLLED

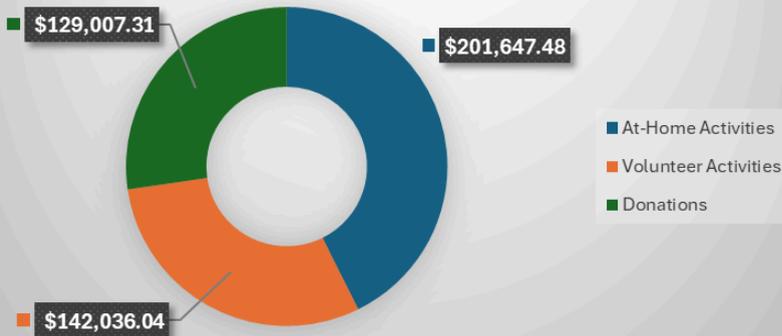
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EARLY HEAD START

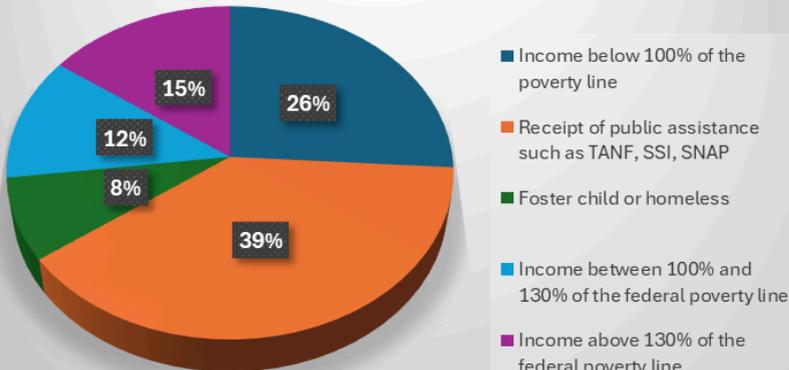
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HEAD START

## In-Kind Donation Totals



## Meeting the Needs of at Risk Families



# Meals on Wheels

The Senior Nutrition services offered through Meals on Wheels become increasingly meaningful as our senior population continues to grow. In 2024 alone, we served over 1,600 clients. As the area's senior nutrition program, we provide hot, noontime meals to seniors in need 5 days a week, 52 weeks a year.

Meals on Wheels helps enable seniors to remain living independently for as long as possible. Meals are delivered by our devoted community champions who offer a human connection for seniors who are often isolated and lonely. For many seniors, these wonderful community champions may be the only people they see on a consistent basis. Therefore, community champions also provide a daily wellness check and can alert staff to any needs or concerns.



**MEALS ON WHEELS**  
WILLIAMSON AND BURNET COUNTIES

## By the Numbers



**259,831**  
Meals Served



**1,698**  
Seniors Served



**850+**  
Community  
Champions



**24,000+**  
Champion Hours



## Did You Know?

\$8 feeds a senior for 1 day  
\$40 feeds a senior for 1 week  
\$160 feeds a senior for 1 month

## Pay for Meals



# Development

The Development department at OWBC has many functions, including grant writing, fundraising, managing in-kind donations, and developing community outreach opportunities.

## Reinventing our Fundraisers

In 2024, the Development department flourished, raising a record amount of funds through multiple campaigns.

### Fundraising Campaigns

Amplify Austin	\$17,451
Sip & Shop Fundraiser	\$32,000
WHO Fundraiser	\$103,420
Clay Shoot Fundraiser	\$31,326
Year-End Giving	\$43,382
<b>Total</b>	<b>\$227,579</b>

*\*includes matching funds*



Marketing & Development Staff

## MARK YOUR CALENDARS



### 8TH ANNUAL CLAY SHOOT

🕒 Friday, September 26, 2025 9AM-2PM

📍 Reunion Ranch  
850 Co Rd 255, Georgetown



MAY 2026

LAKESIDE PAVILION | MARBLE FALLS

# Thank you to our Community Partners



Georgetown Health Foundation

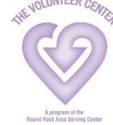


St David's FOUNDATION

SAMSUNG



WATKINS INSURANCE GROUP



# Board of Directors

Since 1968, local Community Action Agencies have been required to have tripartite governing boards to gain and retain designation as eligible entities receive Community Services Block Grant (CSBG) funding. Our board is one-third democratically-selected representatives of the target-income communities, one-third local elected officials (or their representatives), and the remaining members are from major groups and interests in the community.

Our board is responsible for ensuring we continue to assess and respond to causes and conditions of poverty in Williamson and Burnet Counties, achieve anticipated family and community outcomes, and remain administratively and fiscally sound.

## **Executive Committee**

### **Fernando Albornoz**

Chair - Burnet County (Public)

Albornoz & Associates

### **Pastor Donna Shaw**

Vice-Chair - Burnet County (Target Rep.)

*Weak Day Ministries*

### **Commissioner Terry Cook**

Secretary - Williamson County (Public)

*WilCo. Commissioner*

### **Michael Sprott**

Treasurer - Williamson County (Private)

Rbank - VP Commercial Lender

### **Judge Frank Reilly**

Member At Large - Burnet County  
(Public)

Potts & Reilly, LLP / Municipal Judge

**Lorraine Brady** - Williamson County

**Nancy Alderman** - Williamson County

**Susan Doyle** - Burnet County

**Londa Chandler** - Burnet County

**Elaine Sullivan** - Williamson County

**Kelly Dix** - Burnet County

**Tracy Waters** - Williamson County

# Our Locations

## Senior Nutrition

### **Allen R. Baca Senior Center**

301 W. Bagdad Ave., Bldg. 2  
Round Rock, TX 78664  
(512) 255-4970

### **Bagdad Activity Center**

351 N. Bagdad Rd.  
Leander, TX 78641  
(512) 259-0288

### **Burnet County MOW**

3410 N U.S. Hwy 281  
Marble Falls, TX 78654  
(512) 641-3500

### **Madella Hilliard Senior Center**

803 W. 8th St.  
Georgetown, TX 78626  
(512) 863-5010

### **Sunrise Senior Center**

602 N. Wood St.  
Burnet, TX 78611  
(512) 715-9717

### **Taylor Senior Center**

1301 W. 4th St.  
Taylor, TX 76574  
(512) 352-5539

## Head Start

### **Bartlett Head Start**

602 W. Clark St.  
Bartlett, TX 76511  
(254) 527-4645

### **Bertram Head Start**

2332 CO Rd. 252  
Bertram, TX 78605  
Coming Soon

### **Burnet Head Start**

602 N. Wood St.  
Burnet, TX 78611  
(512) 756-4777

### **Florence Head Start**

203 Adams St.  
Florence, TX 76527  
(254) 793-9495

### **Harris-Ross Head Start**

303 Ferguson St.  
Taylor, TX 76574  
(512) 365-1070

### **Hutto Head Start**

80 Mager Ln.  
Hutto, TX 78634  
(512) 642-3144

### **Leander Head Start**

396 Municipal Dr.  
Leander, TX 78641  
(512) 570-0480

### **Marble Falls Head Start/ISD**

901 Ave. U  
Marble Falls, TX 78654  
(830) 798-3674

### **Mary Bailey Head Start**

601 N. College St.  
Georgetown, TX 78626  
(512) 863-5259

### **Rawleigh Elliott Early Head Start**

103 Holly St.  
Georgetown, TX 78626  
(512) 864-9733

### **Round Rock Head Start**

1001 E. Main St.  
Round Rock, TX 78664  
(512) 255-4536

# Get Involved

## Donate

Our agency, specifically our Meals on Wheels program, runs on donations. Give now!



## Volunteer

We're always in need of community champions to assist in classrooms or with meal deliveries.



## Subscribe

Join our email list and receive our quarterly newsletter to learn more about upcoming events and fundraisers



## Follow Us

Follow our Facebook page to see what's new and what we're doing in the community!

