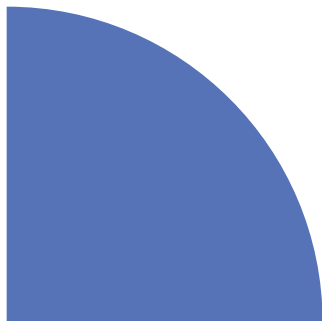


# Opportunities

for Williamson & Burnet Counties

# IMPACT REPORT

## 2022





Hello Friends,

While each year provides its own challenge, 2022 was unlike any year we have experienced. Experiences including the continuance of the COVID pandemic, high levels of feeling isolated, high levels of inflation, a shrinking workforce, and economic and cultural shifts in this country all required new ways of working and living. Yet through it all, the team at Opportunities for

Williamson and Burnet Counties rose to the challenge by serving the most vulnerable in our community.

Over the past few years, OWBC has been quick to respond to many of the trying and turbulent challenges affecting our community. I am particularly proud of all our staff members as we transitioned from virtual assistance into in-person services. I applaud our volunteers and staff who made it possible for all our Meals on Wheels clients to receive an in-person delivery of our fresh hot meals. I applaud our Head Start leaders, Center Directors, Teacher's, and instructional staff, as we began the 2021-2022 school year with in-person instruction. I have great appreciation for community services staff as they took on an additional program and funding, including rental, mortgage, and water assistance to serve new families and individuals. I thank our OWBC Sr Leaders, Financial Department, Human Resource Department, and Administrative Staff for keeping our office running.

I am also grateful to our Board members, all our volunteers, the many generous individual donors, community foundations, and community-minded corporations who graciously donated their financial support to our agency. Your response to serving our community in need enabled OWBC to continue to serve those who experienced new lows during these last few years. Thank you for supporting our community in a time of great need. For that, our OWBC team will forever be grateful.

Although we will continue to confront many effects from the events in 2022, I believe OWBC is prepared for the future because of our committed staff, Board, and new and renewed community partnerships. I have great optimism that OWBC will continue to rise to the challenge of providing on going child education, essential services such as rent, utilities, food, family advocacy, and nutrition to those who need it. I am confident we will continue to persevere in 2023.

Warm regards,

A handwritten signature in black ink that reads "Marco Cruz". The signature is stylized with a large "M" and "C".

**Marco Cruz, Executive Director**

## Mission

To empower children, families, and seniors to achieve and maintain independence by partnering with area organizations to provide education, nutrition, and community support.

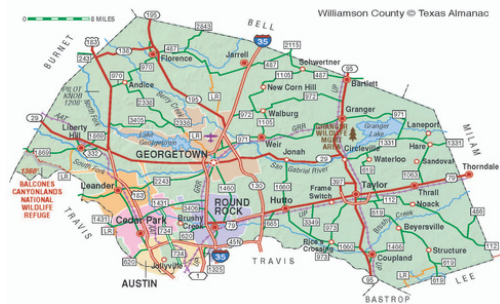
## Vision

A healthy, educated community in which all people live independently and with dignity.

## Our Counties

### Williamson County

Williamson County is one of the fastest growing counties in the country! Located in Central Texas just north of the state capitol in Austin, Williamson County is gaining in its reputation as an exceptional place to live. Physically, the eastern part of the county is level blackland soil and the western part rolling limestone hills, all drained by the San Gabriel River and tributaries. The county has a lively history including Comanches, outlaws, Texas Rangers, the Chisholm Trail, cowboys, and sturdy pioneers. Today, the county is a center for agribusiness, education, and high-tech industry. –wilco.org



### Burnet County

One of the fastest growing counties in Texas, Burnet County is located in the heart of the Texas Hill Country, with almost 1,000 square miles of beautiful lakes and rolling hills. Burnet County was organized in 1852, and like many counties of its time, had agriculture as its primary economic base. Although agriculture continues to play an active role in the lives of Burnet County citizens, tourism has taken a front seat in driving the economy of the county. –burnetcountytexas.org



# WHAT WE DO

OWBC-TX.ORG | 04

Opportunities for Williamson & Burnet Counties (OWBC) was established in 1965 as the area's official Community Action Agency. As a private, 501(c)(3) non-profit corporation, OWBC is governed by elected officials, community leaders, and target area representatives. For the past 55+ years, our agency has administered social service and economic opportunity programs, allowing us to serve thousands of community members in need. Our programs include Community Services, Meals on Wheels, and Head Start.



## AGENCY IMPACT

5,887

TOTAL CLIENTS  
SERVED

69,720

TOTAL  
VOLUNTEER  
HOURS

\$165,276

TOTAL  
INDIVIDUAL  
DONATIONS

\$2,420,943

TOTAL IN-KIND  
DONATIONS

## MARK YOUR CALENDARS



### 6TH ANNUAL CLAY SHOOT

🕒 Friday, August 25, 2023 9AM-2PM

📍 Reunion Ranch  
850 Co Rd 255, Georgetown



SATURDAY, MAY 11, 2024

LAKESIDE PAVILION | MARBLE FALLS

PROCEEDS  
BENEFIT:

**in!!!**  
MEALS ON WHEELS  
DRIVEN BY:  
**Opportunities**  
for Williamson & Burnet Counties



The Development department at OWBC has many functions, including grant writing, fundraising, managing in-kind donations, and developing community outreach opportunities.

Reinventing our Fundraisers

In 2022, the Development department flourished, raising a record amount of funds through multiple campaigns.

Thank You TO ALL OUR SUPPORTERS

Atmos Energy Corporation, Burnet County, Chisholm Trail Communities Foundation, Finn Family Foundation, Georgetown Healthcare System, Lonestar Circle of Care, Meals on Wheels, Metals 4 U, Michael Godfrey, Samsung, Nadav & Peggy Friedmann, Russ Edwards, St. David's Foundation, The Barilla Foundation Inc., Thomas W. Moore, Jr. Estate, United Way for Greater Austin, WHO Ladies of Sun City, Williamson County

Fundraising Campaigns

Amplify Austin	\$13,423
Sip & Shop Fundraiser	\$24,837
WHO Fundraiser	\$71,361*
Clay Shoot Fundraiser	\$47,291
Year-End Giving	\$66,246
Total	\$225,282

\*includes matching funds



Marketing & Development Staff

Volunteer Spotlight: Nina Stancil

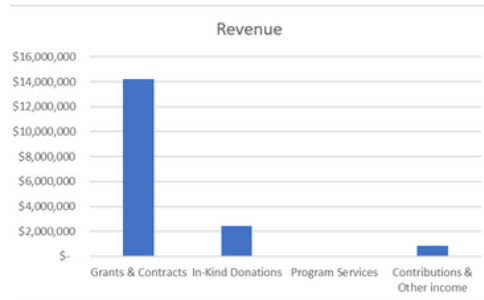


"As a retired senior, I have always had the philosophy that it is very important to get involved with my community and volunteer as much as I can. It is what keeps you mentally and physically healthy as you age. Volunteering at OWBC allows me to do this. I have been part of the OWBC Development fundraising team since the very beginning (2014). And I feel blessed each and every day that I can be part of this team of young, bright and caring individuals. Thank you OWBC."

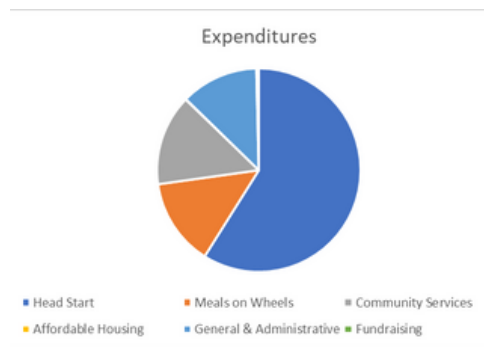
- Nina Stancil

## Statement of Activities

Grants & Contracts	\$14,240,689
In-Kind Donations	2,420,943
Program Services	28,573
Contributions & Other Income	822,734
<b>Total Revenues</b>	<b>\$17,512,939</b>



Head Start	\$9,669,316
Meals on Wheels	2,271,420
Community Services	2,365,775
Affordable Housing*	14,406
General & Admin	2,019,847
Fundraising	63,746
<b>Total Expenses</b>	<b>\$16,404,510</b>



\*Affordable Housing services now provided by the Texas Housing Foundation



Finance Staff

## Statement of Financial Position

Cash/Investments	\$4,715,503
Accounts Receivable	1,372,390
Pre-paid Expenses	63,416
Property & Equipment (net)	6,944,443
<b>Total Assets</b>	<b>\$13,095,752</b>
Current Liabilities	\$2,090,389
Long-Term Liabilities	1,832,075
<b>Total Liabilities</b>	<b>\$3,922,464</b>
<b>Net Assets</b>	<b>\$9,173,288</b>
<b>Total Liabilities &amp; Net Assets</b>	<b>\$13,095,752</b>

# SENIOR NUTRITION

The senior nutrition services offered through Meals on Wheels become increasingly meaningful as our senior population continues to grow. In 2022 alone, we served over 1,300 clients. As the area's senior nutrition program, we provide hot, noontime meals to seniors in need 5 days a week, 52 weeks a year.

Meals on Wheels helps enable seniors to remain living independently for as long as possible. Meals are delivered by our devoted volunteers that offer a human connection for seniors who are often isolated and lonely. For many seniors, these wonderful volunteers may be the only people they see on a consistent basis. Therefore, volunteers also provide a daily wellness check and can alert staff to any needs or concerns.

### By the Numbers



**238,500**  
Meals Served



**1,300**  
Seniors Served



**600**  
Volunteers



**22,564**  
Volunteer Hours



## 2023 News

In 2022, OWBC started renovations on the new Burnet County Meals on Wheels kitchen in Marble Falls. The new location will serve as a kitchen for the county and a congregate site for seniors who can get out and about in the community. The renovations are set to be completed in Fall of 2023. We are excited to expand our services.



### Did You Know?

- \$8 feeds a senior for 1 day
- \$40 feeds a senior for 1 week
- \$160 feeds a senior for 1 month

### Pay for Meals



# COMMUNITY SERVICES

The Community Services programs are what make OWBC a community action agency. As the area's community action agency, Community Services offers two programs to assist residents in Williamson and Burnet Counties: the Comprehensive Energy Assistance Program and the Self-Sufficiency Program.

## CSBG Program Data

- **4,193 total clients served**
- **1,752 households served**
- **10 clients transitioned out of poverty**
- **30 clients are working toward transitioning out of poverty**

## CSBG Client Data

- 61% female / 37% male clients
- 12% clients are seniors
- 18% of clients have a disabling condition
- 28% clients are employed
- 43% clients are unemployed
- 22% of clients are retired

## Energy

- 2,176 clients served
- \$1.6 million paid to utility companies

## Water

- 1,752 clients served
- \$10,000 paid to water companies

## Mortgage

- 82 clients served
- \$127,000 in assistance

## Client Testimony

"I started with OWBC in January 2022. My case manager, Christina, and I are working towards becoming more financially independent, learning better budgeting, and hopefully finding a better job more suited to my skill set. I have learned about more resources available. It is nice to have the support of a program like this one."

- Angela Moody, Self-Sufficiency Client

## Comprehensive Energy Assistance Program (CEAP)

CEAP is designed to assist low income households in meeting their energy needs. We help pay heating and electric bills for those who qualify. CEAP is for any household at 150% of the poverty level, as calculated within the past 30 days.

## Low Income Household Water Assistance Program (LIHWAP)

LIHWAP is designed to assist low income households in meeting their energy needs. We help pay water bills for those who qualify. LIHWAP is for any household at 150% of the poverty level, as calculated within the past 30 days.

## Self-Sufficiency Program (CSBG)

For qualifying families, we provide one-on-one coaching and assistance to help households increase their job skills, education, and wages. Case Management services, for low-income residents, are designed to eliminate poverty and foster self-sufficiency. Our trained case management professionals guide and support clients to successful outcomes, such as obtaining employment, education, and budget training.



Community Services Staff



Head Start is a comprehensive child and family development program that prepares children from birth to five years of age to become successful school students and members of society. We operate our Head Start program out of 12 centers across Williamson and Burnet Counties, providing tools and resources to both the children and their entire families.

Head Start's primary goal is to prepare children to be school-ready so they can seamlessly transition to kindergarten. Each child works toward individual goals; therefore, our teachers can adapt their lessons and interactions based on a child's individual needs. Our children learn vocabulary, language, numbers, colors, shapes, and much more. They also learn social skills by engaging with other children in the classroom and on the playground. Additionally, Head Start monitors children's health by keeping them up-to-date on immunizations, dental care, and medical checkups. The program also provides breakfast, lunch, and a snack to all children, Monday through Friday, as well as additional food items for the weekends as needed.

**Total Enrollment**

**394 children**

**Non-Hispanic or Latino**

**133 children**

**Hispanic or Latino**

**261 children**

**Spanish - Primary Language**

**127 children**

**Disabilities (IEP/IFSP)**

**58 children**



Since 1968, local community action agencies have been required to have tripartite governing boards to gain and retain designation as eligible entities receive Community Services Block Grant (CSBG) funding. Our board is one-third democratically-selected representatives of the target-income communities, one-third local elected officials (or their representatives), and the remaining members are from major groups and interests in the community.

Our board is responsible for assuring we continue to assess and respond to causes and conditions of poverty in Williamson and Burnet Counties, achieve anticipated family and community outcomes, and remain administratively and fiscally sound.

### Executive Committee

**Kelly Dix**

Chair - Burnet County (Public)  
*City of Burnet - City Secretary*

**Fernando Albornoz**

Vice-Chair - Burnet County (Public)  
*Albornoz & Associates*

**Judge Bill Gravell**

Treasurer - Williamson County (Public)  
*Williamson County - Judge*

**Mark Tummons**

Secretary - Williamson County (Public)  
*City of Leander - Parks & Recreation  
Director*

**Frank Reilly**

Member At Large - Burnet County (Public)  
*Potts & Reilly, LLP - Municipal Judge*

### Private Sector

**Lorraine Brady** - Williamson County  
**Susan Doyle** - Burnet County  
**Londa Chandler** - Burnet County  
**Michael Sprout** - Williamson County

### Target Area Representatives

**Donna Shaw** - Burnet County  
**Tracy Waters** - Williamson County  
**Elaine Sullivan** - Williamson County  
**Kyshara Jenkins** - Williamson County  
*Head Start Policy Council Chair*

Scan the QR Code:

Interested in serving on our  
Board of Directors?



Senior Nutrition

**Allen R. Baca Senior Center**  
301 W. Bagdad Ave., Bldg. 2  
Round Rock, TX 78664  
(512) 255-4970

**Bagdad Activity Center**  
351 N. Bagdad Rd.  
Leander, TX 78641  
(512) 259-0288

**Highview Retirement Village**  
200 Hwy. 1431-E  
Marble Falls, TX 78654  
(830) 693-5818

**Madella Hilliard Senior Center**  
803 W. 8th St.  
Georgetown, TX 78626  
(512) 863-5010

**Sunrise Senior Center**  
602 N. Wood St.  
Burnet, TX 78611  
(512) 715-9717

**Taylor Senior Center**  
1301 W. 4th St.  
Taylor, TX 76574  
(512) 352-5539

**Bartlett Head Start**  
602 W. Clark St.  
Bartlett, TX 76511  
(254) 527-4645

**Burnet Head Start**  
602 N. Wood St.  
Burnet, TX 78611  
(512) 756-4777

**Florence Head Start**  
203 Adams St.  
Florence, TX 76527  
(254) 793-9495

**Harris-Ross Head Start**  
303 Ferguson St.  
Taylor, TX 76574  
(512) 365-1070

**Highland Lakes Head Start**  
8200 West FM 1431  
Granite Shoals, TX 78654  
(737) 667-0484

**Hutto Head Start**  
80 Mager Ln.  
Hutto, TX 78634  
(512) 642-3144

Head Start

**Leander Head Start**  
396 Municipal Dr.  
Leander, TX 78641  
(512) 570-0480

**Marble Falls Head Start/ISD**  
901 Ave. U  
Marble Falls, TX 78654  
(830) 693-0497

**Mary Bailey Head Start**  
601 N. College St.  
Georgetown, TX 78626  
(512) 863-5259

**Rawleigh Elliott Early Head Start**  
103 Holly St.  
Georgetown, TX 78626  
(512) 864-9733

**Round Rock Head Start**  
1001 E. Main St.  
Round Rock, TX 78664  
(512) 255-4536

**T.H. Johnson Head Start**  
3100 Duck Ln.  
Taylor, TX 76574  
(512) 352-2275

Community  
Services

**Community Resource  
Centers of Texas**  
1016 Broadway  
Marble Falls, TX 78654  
(830) 693-0700

**Sunrise Senior Center**  
602 N. Wood St.  
Burnet, TX 78611  
(512) 255-2202

# GET INVOLVED

## Donate

Our agency, specifically our Meals on Wheels program, runs on donations.

Give now!



## Volunteer

We're always in need of volunteers to assist in classrooms or with meal deliveries.



## Subscribe

Learn about upcoming events, fundraisers, and receive quarterly newsletters by joining our e-mail list.



## Follow Us

Follow our Facebook page to see what's new and what we're doing in the community!

