

# Opportunities

for Williamson & Burnet Counties

## 2021 ANNUAL REPORT



[www.owbc-tx.org](http://www.owbc-tx.org) | 604 High Tech Drive, Georgetown, TX 78626 | (512) 763-1400

@OpportunitiesforWBC @OpportunitiesforWBCTexas

# EXECUTIVE DIRECTOR

OWBC-TX.ORG | 02



To our OWBC community,

I am pleased to share with you our 2021 Annual Report for Opportunities of Williamson and Burnet Counties. I am happy to share how we have performed in meeting our mission to empower children, families, and seniors to achieve and maintain independence by partnering with area organizations to provide education, nutrition, and community support.

While the last few years have been difficult due to COVID and economic challenges, I am most proud of the arduous work and dedication our staff showed to meet those difficulties head on. In 2021, OWBC staff rose to the occasion to meet the challenge by providing the essential services of childcare, nutrition to seniors and children, and financial support in the form of rental, mortgage, utility, food, and educational services when the community needed it most.

I want to thank all the volunteers and community partners who supported our programs during these challenging times. I want to thank the board of directors for faithfully representing their communities. Finally, I want to thank our outstanding staff for performing their duties to serve their community during these demanding times.

This year, our key challenges for 2022 are to continue promoting self-reliance, combating the causes of poverty, and providing essential services. I am confident and optimistic that our staff and volunteers will make that possible.

Thank you for your continued support,

A handwritten signature in black ink that reads "Marco Cruz".

**Marco Cruz, Executive Director**

# WHO WE ARE

## Mission

To empower children, families, and seniors to achieve and maintain independence by partnering with area organizations to provide education, nutrition, and community support.

## Vision

A healthy, educated community in which all people live independently and with dignity.

## Our Counties

## Williamson County

Williamson County is one of the fastest growing counties in the country! Located in Central Texas just north of the state capitol in Austin, Williamson County is gaining in its reputation as an exceptional place to live. Physically, the eastern part of the county is level blackland soil and the western part rolling limestone hills, all drained by the San Gabriel River and tributaries. The county has a lively history including Comanches, outlaws, Texas Rangers, the Chisholm Trail, cowboys, and sturdy pioneers. Today, the county is a center for agribusiness, education, and high-tech industry. –wilco.org



## Burnet County

One of the fastest growing counties in Texas, Burnet County is located in the heart of the Texas Hill Country, with almost 1,000 square miles of beautiful lakes and rolling hills. Burnet County was organized in 1852, and like many counties of its time, had agriculture as its primary economic base. Although agriculture continues to play an active role in the lives of Burnet County citizens, tourism has taken a front seat in driving the economy of the county.

[–burnetcountytexas.org](http://burnetcountytexas.org)



# WHAT WE DO

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Opportunities for Williamson & Burnet Counties (OWBC) was established in 1965 as the area's official Community Action Agency. As a private, 501(c)(3) non-profit corporation, OWBC is governed by elected officials, community leaders, and target area representatives. For the past 55+ years, our agency has administered social service and economic opportunity programs, allowing us to serve thousands of community members in need. Our programs include Community Services, Meals on Wheels, and Head Start.



## AGENCY IMPACT

**3,647**

TOTAL CLIENTS  
SERVED

**54,189**

TOTAL  
VOLUNTEER  
HOURS

**\$155,936**

TOTAL  
INDIVIDUAL  
DONATIONS

**\$4,491,913**

TOTAL IN-KIND  
DONATIONS

## GET INVOLVED

There are numerous ways to get involved with our agency to help us achieve our mission in our two-county area.

### Donate

Our agency, specifically our Meals on Wheels program, runs on donations. Give now!

### Volunteer

We're always in need of volunteers to assist in classrooms or with meal deliveries.

### Subscribe

Learn about upcoming events, fundraisers, and more by joining our e-mail list.

### Follow Us

Follow our Facebook page to see what's new and what we're doing in the community!



# DEVELOPMENT

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The Development department at OWBC has many functions, including grant writing, fundraising, managing in-kind donations, and developing community outreach opportunities.

## Reinventing our Fundraisers

In 2021, the Development department flourished, raising a record amount of funds through multiple campaigns.

Amplify Austin, the third-party WHO Fundraiser, and Year-End Giving were all virtual fundraising campaigns. In years past, all of these had in-person touch points. We are excited to share that these virtual campaigns were able to reach a wider audience and provide a greater return, ultimately allowing us to invest more funds into our mission.

### Fundraising Campaigns

Amplify Austin	\$25,238*
WHO Fundraiser	\$69,706*
Clay Shoot Fundraiser	\$50,855
Year-End Giving	\$23,855
<b>Total</b>	<b>\$169,654</b>

\*includes matching funds

### Foundations, Corporate Donors & Partners

In 2021, we received generous support from foundations, corporate donors, and community partners. We could not have served our clients so successfully without the support of these organizations.



United Way  
of Williamson County



Georgetown  
Health  
Foundation



# FINANCE

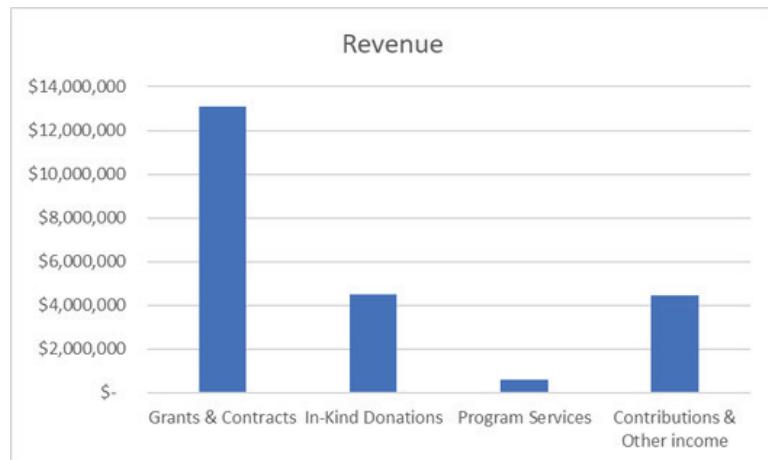
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## Statement of Activities

Grants & Contracts	\$13,081,930
In-Kind Donations	4,491,913
Program Services	581,195
Contributions & Other Income	4,444,673

## Total Revenues

**\$22,599,711**



## Head Start

\$11,490,233

## Meals on Wheels

2,150,217

## Community Services

1,106,647

## Affordable Housing\*

582,735

## General & Admin

2,404,751

## Fundraising

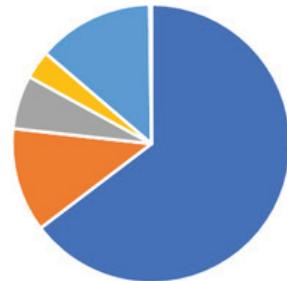
37,985

## Total Expenses

**\$17,772,568**

\*Affordable Housing services now provided by the Texas Housing Foundation

## Expenditures



■ Head Start      ■ Meals on Wheels      ■ Community Services  
■ Affordable Housing      ■ General & Administrative      ■ Fundraising

## Statement of Financial Position

Cash/Investments	\$3,715,151
Accounts Receivable	1,484,262
Pre-paid Expenses	38,201
Property & Equipment (net)	<u>5,664,537</u>

## Total Assets

**\$10,902,151**

## Current Liabilities

\$1,373,166

## Long-Term Liabilities

1,464,126

## Total Liabilities

**\$2,837,292**

## Net Assets

**\$8,064,859**

## Total Liabilities & Net Assets

**\$10,902,151**



# SENIOR NUTRITION

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The senior nutrition services offered through Meals on Wheels become increasingly meaningful as our senior population continues to grow. In 2021 alone, we served over 1,600 clients. As the area's senior nutrition program, we provide hot, noontime meals to seniors in need 5 days a week, 52 weeks a year.

Meals on Wheels helps enable seniors to remain living independently for as long as possible. Meals are delivered by kind volunteers that offer a human connection for seniors who are often isolated and lonely. For many seniors, these volunteers may be the only people they see on a consistent basis. Therefore, volunteers also provide a daily wellness check and can alert staff to any needs or concerns.

## Reopening Congregate Sites

Typically, we offer both home-delivered meals and meals at senior centers in a congregate setting. However, due to COVID-19, our congregate sites were closed for most of 2020-2021. At the end of 2021 and beginning of 2022, our Meals on Wheels congregate sites all opened and welcomed seniors into their facilities.

## 2022 News

Through a partnership with Lone Star Circle of Care, our Taylor kitchen moved! Check out our new address on the back cover.



## By the Numbers



**220,330**

Meals Served



**6,349**

Volunteers



**1,600+**

Seniors Served



**18,772**

Volunteer Hours

## Client Spotlight: Betty Warren

Betty gives her feedback on our Meals on Wheels service for her and her partner.

**“** We're both in our 80s. We've been able to expand our eating. The people that work there are extremely nice. The food has always been very tasteful and very good. The people are excellent. **”**



## Did You Know?

- \$7 feeds a senior for 1 day
- \$35 feeds a senior for 1 week
- \$140 feeds a senior for 1 month

## Pay for Meals



# COMMUNITY SERVICES

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The Community Services programs are what make OWBC a community action agency. As the area's community action agency, Community Services offers two programs to assist residents in Williamson and Burnet Counties: the Comprehensive Energy Assistance Program and the Self-Sufficiency Program.

## Comprehensive Energy Assistance Program (CEAP)

CEAP is designed to assist low income households in meeting their energy needs. We help pay heating and electric bills for those who qualify. CEAP is for any household at 150% of the poverty level, as calculated within the past 30 days.

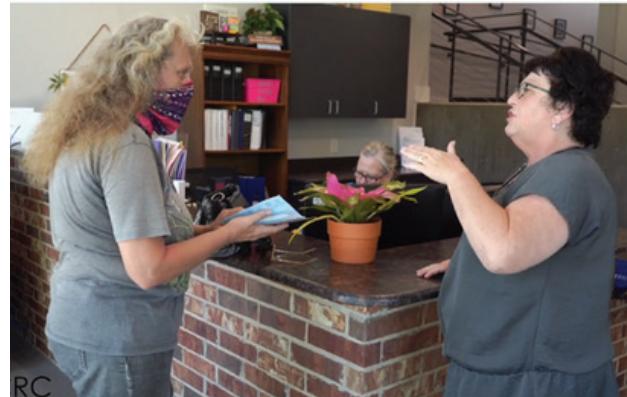
## Self-Sufficiency Program (CSBG)

For qualifying families, we provide one-on-one coaching and assistance to help households increase their job skills, education, and wages. Case Management services, for low-income residents, are designed to eliminate poverty and foster self-sufficiency. Our trained case management professionals guide and support clients to successful outcomes, such as obtaining employment, education, and budget training.

### By the Numbers

In 2021, our Comprehensive Energy Assistance Program provided 896 households with energy assistance services.

Overall, this program assisted 1,875 individuals in our two-county area in 2021 by spending \$796,764 on energy assistance.



### CSBG Program Data

- **9 clients transitioned out of poverty**
- **35 clients are working toward transitioning out of poverty**
- **3,647 total clients served**
- **1,583 households served**
- **3,434 utility/mortgage payments**
- **166 family mentoring sessions**
- **33 life skills coaching sessions**
- **726 food distributions**

### CSBG Client Data

- **62% female / 38% male clients**
- **22% clients are seniors**
- **18% of clients have a disabling condition**
- **26% clients are employed**
- **47% clients are unemployed**
- **21% of clients are retired**

### Anonymous Testimonials

*"The program has been a lifesaver to me. I am on a monthly program that started in January. It has taken so much stress off of me."*

*"I appreciate the help with my electric bill. I have one less bill to worry about. I'm on a fixed income. You guys are awesome, and I wouldn't make it without the help."*

*"I really appreciate the approval. It helps a lot. I had a stroke and can't walk and am disabled. My wife quit her job to take care of me."*

# HEAD START

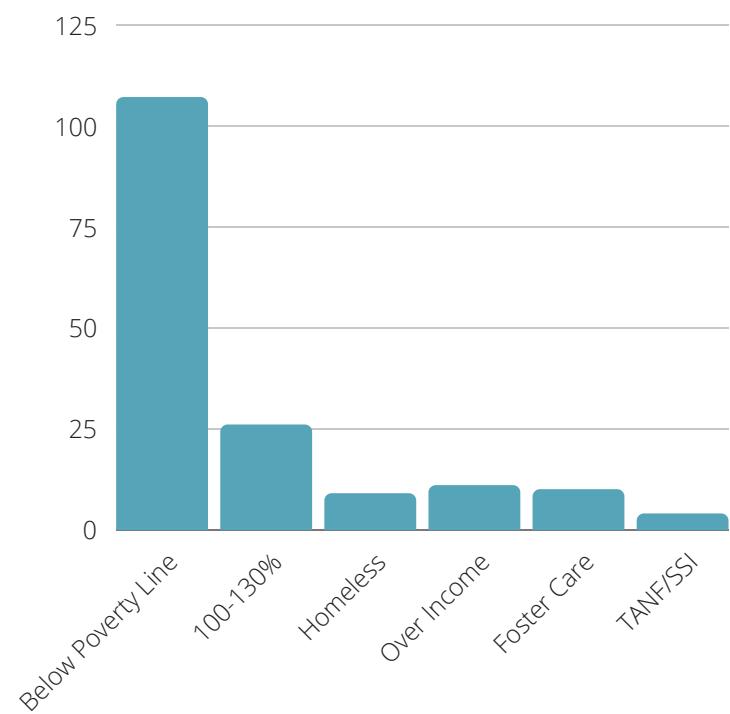
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Head Start is a comprehensive child and family development program that prepares children from birth to five years of age to become successful school students and members of society. We operate our Head Start program out of 12 centers across Williamson and Burnet Counties, providing tools and resources to both the children and their entire families.

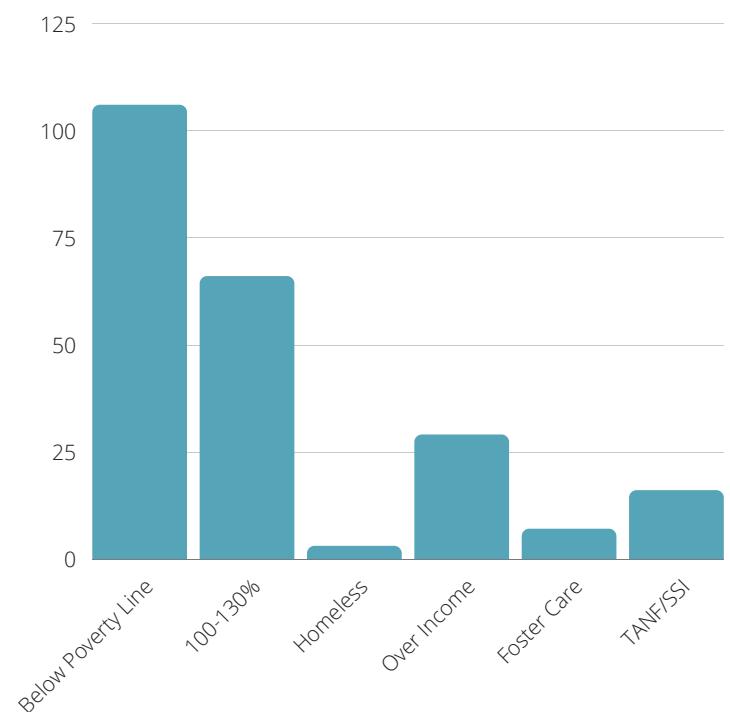
Head Start's primary goal is to prepare children to be school-ready so they can seamlessly transition to kindergarten. Each child works toward individual goals; therefore, our teachers can adapt their lessons and interactions based on a child's individual needs. Our children learn vocabulary, language, numbers, colors, shapes, and much more. They also learn social skills by engaging with other children in the classroom and on the playground. Additionally, Head Start monitors children's health by keeping them up-to-date on immunizations, dental care, and medical checkups. The program also provides breakfast, lunch, and a snack to all children, Monday through Friday, as well as additional food items for the weekends as needed.

<b>Total Enrollment</b>	<b>394 children</b>
Non-Hispanic or Latino	133 children
Hispanic or Latino	261 children
Spanish - Primary Language	127 children
Disabilities (IEP/IFSP)	58 children

## Early Head Start Enrollment: 167 children



## Head Start Enrollment: 227 children



# TESTIMONIALS

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## Community Services

Angela Moody, Client  
*Self-Sufficiency Program*

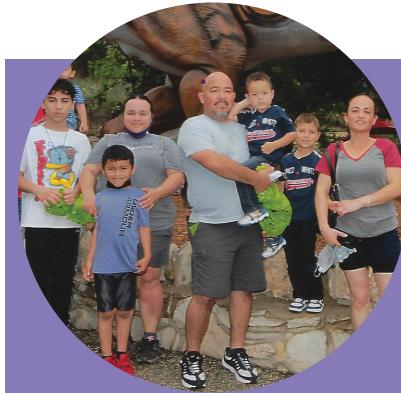
"I started with OWBC in January 2022. My case manager, Christina, and I are working towards my becoming more financially independent, learning better budgeting, and hopefully finding a better job more suited to my skill set. I have learned about more resources available. It is nice to have the support of a program like this one."



## Meals on Wheels

Ewalda Matthews, Client  
*Taylor Senior Center*

"The food quality is always very good. I look forward to seeing the volunteers every day. I enjoy having them come by and saying hi. I think the Meals on Wheels program is great. The whole group is amazing."



## Head Start

Jessica Olivas, Parent  
*Florence Head Start*

"The Florence Head Start program has helped us with four of our boys - our two youngest grandsons (ages 7 and 3) and our two youngest sons (ages 5 and 4). My husband and I decided about five years ago to adopt. This school year, both our grandson and son (ages 3 and 4) are currently in the program. They have developed so much socially, and they both love the staff."

I also want to thank all the staff. During this crazy time of COVID and so much more pressure, the staff greets you with a smile every day. These difficult times could not have been easy on them at all. Their time, effort, dedication and hard work have not gone unnoticed.

Thank you so much for everything you have done and continue to do for our kids."

# BOARD OF DIRECTORS

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Since 1968, local community action agencies have been required to have tripartite governing boards to gain and retain designation as eligible entities receive Community Services Block Grant (CSBG) funding. Our board is one-third democratically-selected representatives of the low-income community, one-third local elected officials (or their representatives), and the remaining members are from major groups and interests in the community.

Our board is responsible for assuring we continue to assess and respond to causes and conditions of poverty in Williamson and Burnet Counties, achieve anticipated family and community outcomes, and remain administratively and fiscally sound.

## Executive Committee

### **Kelly Dix**

Chair - Burnet County (Public)  
*City of Burnet - City Secretary*

### **Sandy Anderson**

Vice-Chair - Williamson County (Private)  
*NCI-WFS Rural Capital Area - Director*  
*Early Childhood Representative*

### **Judge Bill Gravell**

Treasurer - Williamson County (Public)  
*Williamson County - Judge*

### **Mark Tummons**

Secretary - Williamson County (Public)  
*City of Leander - Parks & Recreation Director*

### **Frank Reilly**

Member At Large - Burnet County (Public)  
*Potts & Reilly, LLP - Municipal Judge*

## Private Sector

**Lorraine Brady** - Williamson County

**Susan Doyle** - Burnet County  
**Londa Chandler** - Burnet County

## Public Sector

**Fernando Albornoz** - Burnet County  
*Albornoz & Associates*

## Target Area Representatives

**Donna Shaw** - Burnet County

**Tracy Waters** - Williamson County  
**Rachel Calvery** - Burnet County  
*Head Start Policy Council Chair*

Scan the QR Code:



Interested in serving on our  
Board of Directors?



# OUR LOCATIONS

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## Main Office

604 High Tech Dr.  
Georgetown, TX, 78626  
(512) 763-1400

## Senior Nutrition

**Allen R. Baca Senior Center**  
301 W. Bagdad Ave., Bldg. 2  
Round Rock, TX 78664  
(512) 255-4970

**Bagdad Activity Center**  
351 N. Bagdad Rd.  
Leander, TX 78641  
(512) 259-0288

**Highview Retirement Village**  
200 Hwy. 1431-E  
Marble Falls, TX 78654  
(830) 693-5818

**Madella Hilliard Senior Center**  
803 W. 8th St.  
Georgetown, TX 78626  
(512) 863-5010

**Sunrise Senior Center**  
602 N. Wood St.  
Burnet, TX 78611  
(512) 715-9717

**Taylor Senior Center**  
1301 W. 4th St.  
Taylor, TX 76574  
(512) 352-5539

## Head Start

**Bartlett Head Start**  
620 W. Clark St.  
Bartlett, TX 76511  
(254) 527-4645

**Burnet Head Start**  
602 N. Wood St.  
Burnet, TX 78611  
(512) 756-4777

**Florence Head Start**  
203 Adams St.  
Florence, TX 76527  
(254) 793-9495

**Harris-Ross Head Start**  
303 Ferguson St.  
Taylor, TX 76574  
(512) 365-1070

**Highland Lakes Head Start**  
8200 West FM 1431  
Granite Shoals, TX 78654  
(737) 667-0484

**Hutto Head Start**  
80 Mager Ln.  
Hutto, TX 78634  
(512) 642-3144

**Leander Head Start**  
396 Municipal Dr.  
Leander, TX 78641  
(512) 570-0480

## **Marble Falls Head Start/ISD**

901 Ave. U  
Marble Falls, TX 78654  
(830) 693-0497

**Mary Bailey Head Start**  
601 N. College St.  
Georgetown, TX 78626  
(512) 863-5259

**Rawleigh Elliott Early Head Start**  
103 Holly St.  
Georgetown, TX 78626  
(512) 864-9733

**Round Rock Head Start**  
1001 E. Main St.  
Round Rock, TX 78664  
(512) 255-4536

**T.H. Johnson Head Start**  
3100 Duck Ln.  
Taylor, TX 76574  
(512) 352-2275

## Community Services\*

**Community Resource Centers of Texas**  
1016 Broadway  
Marble Falls, TX 78654  
(830) 693-0700

**Sunrise Senior Center**  
602 N. Wood St.  
Burnet, TX 78611  
(512) 255-2202

\*Community Services operates out of the Main Office but also has two satellite offices. By Appointment Only.